

**Advance Auto Parts #DriveOfYourLifeContest
Official Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. The Advance Auto Parts #DriveOfYourLifeContest begins at 12:00:01 AM Eastern Time (“ET”) on July 13, 2022 and ends at 8:59:59 PM ET on July 31, 2022 (“Promotion Period”). The Advance Auto Parts #DriveOfYourLifeContest contains a contest of skill (“Contest”). *The computer clock of Sponsor is the official time-keeping device in the Contest.*

This Contest uses Instagram™ as a means of entry. This Contest is not sponsored, endorsed, administered, associated with or certified by Instagram or Instagram, Inc. Any questions, comments or complaints regarding the Contest must be directed to Sponsor, and not Instagram. All Instagram™ logos and trademarks displayed on this Contest are property of Instagram, Inc.

This Contest is in no way sponsored, endorsed, or administered by Twitter, Inc. (“Twitter”). All questions, comments or complaints regarding the Contest should be directed to the Sponsor at the address listed below and not to Twitter

- 1. ELIGIBILITY:** The Contest is open only to legal residents of the 48 Contiguous United States (excluding Puerto Rico) and the District of Columbia (excludes Alaska & Hawaii), who are 18 years of age or older (except for residents of Alabama and Nebraska who must be 19 and residents of Mississippi who must be 21) at the time of Contest registration. Employees, officers and directors of Advance Auto Parts (the “Sponsor”), Realtime Media LLC, their respective parent companies, affiliates, subsidiaries, advertising, and fulfillment and marketing agencies, (collectively, “Promotion Parties”) their immediate families (parent, child, sibling & spouse and their respective spouses, regardless of where they reside) and persons living in the same households as such individuals (whether related or not) are not eligible to participate in the Contest. By participating in the Contest, you release, discharge and hold harmless Promotion Parties, their respective parents, affiliates, subsidiaries, retailers, advertising and promotion agencies and the respective officers, directors, employees and agents of each of the foregoing, from any and all damages whether direct or indirect, which may be due to or arise out of participation in the Contest or any portion thereof, or the acceptance, use/misuse or possession of any prize. By participating, you agree to these Official Rules and to the decisions of the judges and Sponsor, which are final and binding in all respects. Void where prohibited by law, rule or regulation. All federal, state and local laws and regulations apply.
- 2. TIMING:** The Contest will consist of three (3) phases, as detailed below:
 - **Contest Entry Period:** Begins at or about 12:00:01 AM Eastern Time (“ET”) on July 13, 2022 and ends at 8:59:59 PM ET on July 31, 2022
 - **Judging Period:** Begins at or about 12:00:01 AM ET on July 13, 2022 and ends at 11:59:59 PM ET on August 1, 2022
 - **Winner Announcement:** The Winners will be announced daily throughout the Promotion Period
- 3. HOW TO PARTICIPATE: There are two (2) ways to participate:**
 - a. ON-SITE:** To participate, go to Advanceiversary.com (the "Website") during the Contest Entry Period to gain access to a registration form, if you have not done so previously, and enter your information (required fields include: First Name & Last Initial, City & State of Current Residence, Email address and Birth Year). Upon completion of the form, you will be asked to tell us about the most memorable drive of your life. The one thing that ties us all together is that we all drive. Reasons are different, but some drives are more memorable than others. For example, driving to deliver your baby, propose to your significant other, etc. so tell us what made your particular drive memorable and compelling. Collectively the form and associated text are your “Entry”.

- b. SOCIAL POST (INSTAGRAM OR TWITTER):** During the Promotion Period, log in to your Instagram or Twitter account (must be made public), and post a photo. For the caption, describe the most memorable drive of your life and include your city (where you live), state (where you live), the hashtag #DriveOfYourLifeContest, and tag @advanceautoparts. Collectively the photo, associated text, hashtag, and tag of @ advanceautoparts are your Entry.

Limit of one (1) Entry per person throughout the Promotion Period, regardless of method of entry.

By submitting an Entry, you hereby grant permission for your Entry to be posted on Advanceiversary.com or other websites. You agree that Promotion Parties are not responsible for any unauthorized use of Entries by third parties. Promotion Parties do not guarantee the posting of any Entry. You agree that you will not use the Entry for any other purpose, including, without limitation, posting the Entry to any online social networks (other than for entry into this Contest), without the express consent of Sponsor in each instance.

By submitting an Entry, you represent and warrant that the work submitted is original to you and that neither it nor its contents infringes upon or violates the rights of any third party. If your Entry includes likenesses of third parties or contains elements not owned by you (such as, but not limited to, company logos) you must be able to provide legal releases for such use in a form satisfactory to Sponsor or your Entry will be disqualified. Entries may not defame or invade the publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights.

REQUIREMENTS OF ENTRIES: Entries may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- Is sexually explicit; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- Promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- Is obscene or offensive; endorses any form of hate or hate group;
- Appears to duplicate any other submitted Entry;
- Defames, misrepresents or contains disparaging remarks about other people or companies;
- Contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, without permission;
- Contains any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- Contains copyrighted materials owned by others (including photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media), without permission;
- Contains any individual other than the you and/or any materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without providing legal releases for such use in a form satisfactory to Sponsor;
- Contains look-alikes of celebrities or other public or private figures, living or dead;
- Communicates messages or images inconsistent with the positive images and/or good will to which Sponsor wishes to associate; and/or
- Violates any law.

By submitting an Entry, you represent and warrant that your Entry is original to you, that the Entry has not been previously published, has not won previous awards or prizes and that neither it nor its contents infringes upon or violates the rights of any third party, including any copyrights, trademarks, rights of privacy, publicity or other intellectual property. By submitting an Entry, you warrant and represent that you consent to the submission and use of the Entry in the Contest and to its use as otherwise set forth herein.

By submitting an Entry, you acknowledge and agree that Sponsor may receive other Entries under this Contest that may be similar or identical to the Entry submitted by you, and you waive any and all claims you may have had, may have, and/or may have in the future, that any other Entry reviewed and/or used by Sponsor may be similar to your Entry and you understand that you will not be entitled to any compensation because of Sponsor's use of such other similar or identical material.

- 4. JUDGING:** Begins at or about 12:00:01 AM ET on July 13, 2022 and ends at 11:59:59 PM ET on August 1, 2022 The judging panel, selected by the Sponsor, will evaluate each entry based 100% on the personal story relayed and the relatability of that story to the judging panel ("Judging Criteria").

Entries that do not contain all required entry information or are considered inappropriate for any reason are not eligible. The nineteen (19) Entries that best satisfy the Judging Criteria will be deemed the potential Contest Prize winners. In the event of a tie, an additional "tie-breaking" judge shall be brought in to evaluate the tied entries, based on the Judging Criteria above. Sponsor reserves the right not to award all prizes or to choose fewer than nineteen (19) if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Entries. Prize awards are subject to verification of eligibility and compliance with these Official Rules.

- 5. WINNER NOTIFICATION:** Potential Contest Prize winners will receive a prize notification email, direct message, or phone call, within three (3) days of being selected or as soon thereafter as reasonably practicable. Each potential winner will also be sent an Affidavit of Eligibility/Liability Release and an IRS W9 Form via email. All forms must be completed, signed and returned to Administrator within seven (7) days of date of issuance. The potential winner then and only then becomes the "winner." If such potential winner cannot be contacted within a reasonable time period, if the potential winner is ineligible, if any notification is returned undeliverable, or if the potential winner otherwise fails to fully comply with these Official Rules, he/she will forfeit the prize and an alternate winner may be selected.
- 6. PRIZES/PRIZE RESTRICTIONS:** A total of Nineteen (19) Contest Prizes will be awarded during the Contest, each consisting of
 - One (1) Shell Gift Card for \$2,600 representing an estimated average of one (1) years' worth of gas

The Approximate Retail Value ("ARV") of each Contest Prize is \$2,600.00

The ARV of all Contest prizes is up to \$49,400.00

- 7. PRIZE LIMITATIONS: Limit of one (1) prize per person/per household.** If it is discovered during prize verification you have entered, attempted to enter, or used multiple accounts to enter more than the stated limit, you will be disqualified at the discretion of the Administrator, and your Entry will be void. Entries generated by script, macro or other automated means or which subvert the entry process, are void. All Entries become the property of Sponsor and will not be acknowledged or returned.
- 8. GENERAL PRIZE CONDITIONS:** Prize will only be awarded by Sponsor upon potential winners' verification of eligibility and final approval by Sponsor. Sponsor reserves the right to perform a detailed background check on the potential Contest Prize winner(s) and by entering the Contest, you hereby authorize Sponsor to perform the same in the event that you are selected as a potential winner. No prize substitution, cash equivalent of prizes, transfer or assignment of prizes is permitted, except by Sponsor which reserves the right to substitute a prize with one of comparable or greater value, in its sole discretion.
- 9. OWNERSHIP OF ENTRIES:** By using the #DriveOfYourLifeContest hashtag to submit an Entry, you agree to be bound by these Official Rules and grant Sponsor a non-exclusive, fully paid-up and royalty-free, worldwide license to use, modify, delete from, add to, publicly perform, publicly display, reproduce and translate your Entry, including without limitation the right to distribute all or part of your Entry in any media formats through any media channels. By submitting an Entry, you consent to the use, by

Sponsor, its affiliates, subsidiaries, parents, and licensees, of your name, likeness, and image, in connection with the Contest and Sponsor's related marketing activities, in any media or format now known or hereafter invented, in any and all locations, without any payment to or further approval from you. You agree that this consent is perpetual and cannot be revoked. For uses beyond the consent that you grant above, you agree that Sponsor's use of your personal data will be governed by the Privacy Policy posted on the Sponsor website.

- 10. MISCELLANEOUS:** Promotion Parties are not responsible for late, lost, incomplete, corrupted, stolen, garbled, damaged, delayed, undelivered or misdirected Entries, all of which are void. Online Entries will be considered to be entered by the authorized account holder of the email address submitted at time of entry and he/she must comply with these Official Rules, Instagram Terms and Conditions located at www.instagram.com and Twitter Terms of Service located at <https://twitter.com/en/tos>. The authorized account holder is deemed as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. By entering the Contest, you recognize and agree that the registration information provided by you will be made available to Sponsor; use of such information will be governed by Sponsor's privacy policy found at <https://shop.advanceautoparts.com/o/privacy-notice>. Upon entering the Contest, winners grant Sponsor the right to print, publish, broadcast, and use world-wide in any media now known or later developed, the winner's name, portrait, picture, voice, likeness, city and state of residence, and biographical information for any purpose, including but not limited to, in advertisements, publicity, and other communications, worldwide, in perpetuity, without additional compensation, notification or permission, except where prohibited by law. You agree to comply with these Official Rules and the decisions of the Sponsor and judges shall be binding and final.
- 11. RELEASE:** As a condition of entering the Contest, you agree that (1) under no circumstances will you be permitted to obtain awards for, and you hereby waive all rights to claim punitive, incidental, consequential or any other damages, and any claims, judgments or awards shall be limited to actual out-of-pocket expenses; (2) all causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form class action; and (3) in no event will you be entitled to receive attorneys' fees. BY ENTERING THE CONTEST, YOU AGREE TO RELEASE, DISCHARGE AND HOLD HARMLESS PROMOTION PARTIES AND THE RESPECTIVE OFFICERS, DIRECTORS, AND AGENTS OF EACH, FROM ANY AND ALL LIABILITY FOR ANY INJURY, LOSS, OR DAMAGE OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, WHETHER DIRECT OR INDIRECT, WHICH MAY BE DUE TO OR ARISE OUT OF PARTICIPATION IN THE CONTESTOR ANY PORTION THEREOF, OR THE ACCEPTANCE, USE/MISUSE OR POSSESSION OF PRIZES, OR ANY PRIZE-RELATED TRAVEL OR ACTIVITY. YOU WAIVE ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.
- 12. DISCLAIMER:** Promotion Parties are not responsible for printing or typographical errors in these Official Rules or in any Contest-related materials. Sponsor reserves the right, in its sole discretion, to disqualify any individual that tampers with the entry process. Sponsor also reserves the right to terminate, suspend, cancel or modify the Contest and award the prizes for the Contest from among all eligible, non-suspect entries received as of the date of termination using the Judging Criteria outlined above if for any reason this Contest is not capable of running as planned due to any reason, including infection by computer virus, bugs, tampering, fraud, unauthorized intervention, technical failures or other causes that may corrupt or impair the integrity, fairness or proper play of the Contest. Promotion Parties are not responsible or liable for any events which may cause errors and/or the Contest to be stopped, including but not limited to any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries, nor are they responsible for any problems or technical malfunction of any telephone, network or telephone lines, computer on-line systems, servers, or cable, satellite, or Internet Service Providers, computer equipment, software or any other failure of any email or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to yours or any other person's computer relating to or resulting from participation in this Contest or downloading any materials in this Contest. Promotion Parties are not responsible for computer, mechanical, technical, electronic, network or other

errors or problems, including any errors or problems that may occur in connection with the administration of the Contest, the processing of Entries, or in any other Contest-related materials. The Promotion Parties may stop you from participating in this Contest if you violate Official Rules or act, in Sponsor's sole discretion: (a) in a manner Sponsor determines to be not fair; (b) with an intent to annoy, threaten or harass any other entrant or the Sponsor; or (c) in any other disruptive manner. In no event will more prizes be awarded than that listed in Section 6.

CAUTION: ANY ACT OR ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, PROMOTION PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL(S) TO THE FULLEST EXTENT PERMITTED BY LAW.

- 13. CHOICE OF LAW AND JURISDICTION:** Except where prohibited, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrants or winners, Sponsor, and Administrator in connection with this Contest, shall be governed by, and construed in accordance with, the laws of the State of North Carolina, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of North Carolina or any other jurisdiction), which might otherwise cause the application of the laws of any jurisdiction other than the State of North Carolina. Any action seeking legal or equitable relief arising out of or relating to the Contestor these Official Rules shall be brought only in the courts of the State of North Carolina. You hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non-convenience or lack of personal jurisdiction they may have.
- 14. TAX INFORMATION:** All federal, state, local, and other taxes on prizes and any other costs and expenses associated with prize acceptance and use are the sole responsibility of the applicable winner. A 1099 tax form will be issued to any prize winner over \$600.
- 15. WINNERS LIST:** To receive the list of winners of prizes, send a #10 self-addressed stamped envelope postmarked by August 31, 2022 to: Advance Auto Parts #DriveOfYourLifeContest Winners List Request, c/o Realtime Media, 1001 Conshohocken State Road, STE 2-100, West Conshohocken, PA 19428.

SPONSOR: Advance Auto Parts, 4200 Six Forks Road, Raleigh, NC 27609

ADMINISTRATOR: Realtime Media LLC, 1001 Conshohocken State Road, STE 2-100, West Conshohocken, PA 19428